# P.U.R.T.® III

## Pet Urine Removal Treatment

Chem-Dry franchises worldwide face the opportunities associated with pet urine. Next to carpet Protectant, solving odor issues may be the most urgent for your customers. Because of its prevalence in the market, pet urine removal can literally become one of the largest segments of your Chem-Dry franchise.

P.U.R.T. III is the leading odor removal product in the industry. Its revolutionary chemistry is unparalleled at removing not only urine odors but all kinds of common odor and urine stain problems you'll encounter in carpet, upholstery, area rugs, matrices and much more. P.U.R.T. III is specially formulated with three unique odor controlling components. 1 – An oxidizer. Oxidizers work by adding oxygen to a stain or odor molecule and exploding the molecule into fragments; eliminating the odor entirely. The oxidizers in P.U.R.T. III work not only on the urine odors, but also on the urine stain itself. 2 – Molecular Entrapment technology. As the oxidizers in P.U.R.T. III explode the odors, molecular entrapment cause molecules to be heavy, keeping them low to the carpet and out of the breathing zone. It also neutralizes the odor molecules into non-malodor compounds. This means the initial off-gassing of odor sometimes associated with oxidizers is virtually eliminated, making the odor removal experience for the customer much more pleasant. 3 – P.U.R.T. III has a fresh fragrance added to the product. Any odor you might notice is masked with a fresh, light fragrance that is not overpowering and lasts long enough to mask any minor odors until P.U.R.T. III has done its magic.

With P.U.R.T. III you'll find that you'll be able to offer the most superior pet stain and odor removal service in the industry.

When you approach a P.U.R.T. job, do so with the understanding that this is restoration work and charge accordingly. Your first step after identifying the location of the urine will be to rinse the spot well.

### Warning

Because P.U.R.T. III is an oxidizing agent, there is a risk of fading colors on any fabric. Especially when working with natural fibers. Urine can also cause color loss to the carpet. For these reasons, ALWAYS have the customer sign a waiver / disclaimer before any work begins. Always pretest in an inconspicuous area. Always exercise caution.

### Product Safety

Once mixed, the product will off gas. Capping the container will cause it to expand and possibly split the container. Wear safety glasses, gloves and avoid any contact with the product. Keep out of reach of children. Read Safety Data Sheets (SDS) before using this product. In case of ingestion, do not induce vomiting. Instead, contact a physician immediately.

### Shelf Life

P.U.R.T. III has a two year shelf life when unmixed and when stored away from sunlight and extreme temperatures. Once mixed with water, P.U.R.T. III must be used within a few hours or the potency is lost.

**P.U.R.T. III**

**Item # C033**

**pH 10-11**

## MIXING & APPLICATION INSTRUCTIONS

1. Locate urine using a black light, moisture detector or your nose.
2. Rinse contaminated areas well with hot water and extract with the WaterClaw® , PowerHead or an extraction wand.
3. Mix one packet of P.U.R.T. III to one gallon of warm water. Allow it to dissolve completely by shaking or stirring.
4. Soak affected areas with P.U.R.T. III. Work into pad by applying pressure. Make sure P.U.R.T. III is in direct contact with all of the contaminated areas.
5. Lightly extract the face fibers and allow P.U.R.T. III to dry. (Carpet should remain wet for 24-48 hours.

P.U.R.T. II
Product Information Sheet
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